

THE OLDHAM GROUP

The Oldham Group and Sun Chemical Enter a Strategic Partnership to Expand Product Offering for the Narrow Web Tag and Label Market

The Oldham Group and Sun Chemical have created a strategic partnership, offering expertise in ink and coating technology, and solutions for Flexo, prepress workflow and narrow web tag and label as well as onsite support.

"The Oldham Group and Sun Chemical are partners, offering offset and coating expertise and exceptional support." Matt Gunderson National Sales Director. "The Oldham Group's sales team along with Sun Chemical's ink technology experts and field support work together seamlessly to provide print capabilities to our customers. With the addition of narrow web, tag and label capabilities to The Oldham Group's product offerings, customers will have a single source with in-house color matching ink labs along with Oldham G7 certified field experts." Sun Chemical also offers global color matching and offers the installation of a MX12 UV ink dispenser.

This partnership allows The Oldham Group and Sun Chemical to deliver exceptional service and products. The Oldham Group partners with customers to provide a full spectrum of pressroom equipment and supplies while Sun Chemical delivers the highest quality inks, coatings and R&D experience. Both companies' partner to offer a strategic approach and customize print solutions.

"The Oldham Group has been an excellent partner." said Dennis Sweet, Vice President – Commercial and NWTL. "The Oldham Group's broad coverage and service in the commercial market combined with Sun Chemical's manufacturing and their technology leadership provide optimal solutions for our customers."

Dennis Sweet continues "The Narrow web tag and label marketplace is a combination of smaller and larger customers. The Oldham Group's service presence supplements Sun Chemical's and allows a broader market presence and improved customer service. Sun Chemical's leadership in technology, sustainability and its global resources can be brought to the smallest as well as the largest customers.

About The Oldham Group

Oldham was established in 1951 by Arch Oldham and is still family owned today. Oldham serves multiple print channels throughout the industry. The team brings expertise in prepress workflows, plate technology for both commercial offset and flexo, wide format, coating and ink for commercial offset, flexo and silk screen markets along with blanket converting, print supplies and chemistry. The Oldham team works on-site with a strategic approach to achieve customer goals and requirements. Customer satisfaction is our top priority!

To learn more about the benefits of this combined offering, contact your sales representative today.